**Social Cause Project**

**Purposes:**

* To effectively research a social issue you are passionate about and a non-profit agency that supports that cause
* To read and comprehend information from credible websites and articles and determine the relevant information to support your argument
* To take notes in an organized manner
* To write an argumentative piece using ethos, pathos, and/or logos with the hopes of raising awareness of an issue and gaining support for an agency.
* To present your information in a passionate and convincing format
* To do **SOMETHING** about this issue

**Project Components**

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| **Research** | **Write** | **Present** | **Act** |
| * At least 3 **credible** sources * Organized system of note-taking * Paraphrasing and synthesizing of information | * Development of thesis * Engaging Introduction * Body paragraphs with evidence to support thesis * Counterargument * Call to Action Conclusion * Works Cited Page | Present in a traditional format (Google slides, Prezi, Canvas) to the class  **or**  Create a video that conveys your information in an engaging format | * Volunteer * Social Media Campaign * Fund Raising * Posters/Bulletin board to raise awareness * Morning announcement video * Collection of materials |

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| **Task** | **Details** | **Tentative Schedule** |
| Explore and Select | Philanthropedia.com  CharityNavigator.com  Paragraph explaining reason for choosing issue/agency | March 24 |
| What do you already know or think you know? | Brainstorming of ideas  Determining gaps in information | March 29 |
| Research | Choose at least 3 credible sources from which to gather information.  Find evidence to answer the following question:   * Why should the audience be concerned about this issue? * Why is this organization most effectively addressing this issue?   Find a note-taking system that works for you.  This will occur at multiple places throughout the project | Begin March 30. |
| Determine thesis | What are you trying to prove? | April 1 |
| Establish support for your thesis | Ethos, Logos, Pathos  Where are you missing information? | April 1 |
| Develop a counterargument | Why might people say this issue is not as important as other issues?  Why might people say that this organization does not deal with this issue effectively? | April 6 |
| Write Essay | In-class mini-lessons  Seek out authentic audience (3+ option) | April 4-8  Final draft due April 8 |
| Prepare Presentation |  | April 10-15  Present Week of April 18 - 20 |
| Act on New Understandings | Develop and implement action plan |  |
| Reflection |  | April 21 |